Happy and healthy New Year to all my fellow Crest alumni. Here’s hoping we meet on the hillside in 2013. While we have made some changes to the camp’s hierarchy, from the alumni perspective, it’s business as usual.

I want to thank one and all, with a special shout out to Dave “Lips” Lipof, Steve “Fish” Marlin, Arthur White, Len Glick, and all those who have contributed to this issue with either articles and/or contributions to make it all possible. These newsletters are only as good as the material you folks submit.

Not only are our alumni scattered throughout the country, so too is our camper demographic. Back in the day, most of the campers came from greater Boston, specifically the North Shore (Lynn, Chelsea, Revere, Beverly, Swampscott, Marblehead, Haverhill and Lawrence). We saw expansion to Sharon, Worcester, Longmeadow, Framingham, Newton and Needham in the 70’s and beyond. Today, we have campers from Florida, Georgia, Connecticut, New York, Illinois, Texas and I’m sure I’m forgetting some.

We think this is happening for a multitude of reasons. The Bauercrest experience, that we all came to love, is still first rate. The electronic media is also helpful. But, nothing is more impactful than you folks. Our alumni continue to be our best ambassadors, recruiters and advocates. To that end, to help sustain “the camp we love so well” please feel free to pass along to me or Executive Director Rob Brockman (rob@bauercrest.org) any referrals, be it family, friends or neighbors. Still, the overwhelming number of our new campers come as a result of our alumni “sales force.”

As usual, we plan on having many “official” opportunities to celebrate our camp experiences and friendships during the summer. Please mark down the following and “Save the Date”: **Sunday July 14th** - Alumni Day 12-4. Bring the family. Tour the camp. See the facilities in action. Reconnect with friends. **Monday July 15th** - our 15th annual Cy Smoller Memorial Golf Outing at Haverhill Country Club. Afternoon tee off. More on this later or contact me if interested. **Friday August 23 - Sunday August 25** - our 28th annual Alumni Weekend. This is an event not to be missed. As always, we have an “open door” policy for alumni visitations during the summer. We ask only that you call ahead to make sure “the coast is clear” for your arrival.

Looking forward to another great season on the hillside... hope to see you there.

Mark “Bibs” Smoller
This past October, I assumed the role of President at Bauercrest, succeeding the 13 year tenure of Mark “Bibs” Smoller. I have to confess that I feel somewhat like Hank Finkel taking over at center for the Celtics after Bill Russell retired. I am following someone who poured their heart and soul into camp, who made an impact on many lives and who worked (and continues to work) tirelessly to keep the Bauercrest community engaged and involved. I am proud and humbled to be given this responsibility and promise to put forth my best efforts to help Bauercrest thrive both operationally and fiscally. Many of you already know me, but some of you may not. For those that do not know me, I was at Bauercrest from 1978 through 1981 as a counselor and the Head of the Tennis Program. I never had the opportunity to experience life as a Bauercrest camper, a true regret in my life. However, in my short camp life I made numerous friends whom I remain very close with, and I developed a deep love for the Bauercrest experience that has kept me engaged for many years, first as an alumnus, later as a member of the Board of Directors, and now as the President of the Board. I have four children, three sons and a daughter, and feel privileged to have been able to give my sons the gift of a lifetime - summers on the hillside. I am thrilled to know that the friendships my boys have made at camp will stay with them throughout their lives. In fact my oldest son will be living with a camp friend at college next year.

Let me fill you in on what Robbie and the Board has been focused on recently. Our priorities remain the same as they have been in the past few years:

(1) Ensure that the Bauercrest experience meets/exceeds the expectations of our camper families. As we have for the past several summers, Bauercrest conducted an end of the year survey of our camper families to identify those areas we can improve upon. I am proud that over 90% of respondents said that their son had a great experience at Bauercrest and are likely to return next summer.

(2) Continue to increase camper enrollment. Perhaps our biggest challenge in this tough economy, Robbie and the board are always on the lookout for the next generation of potential Crest men. One approach we have taken is to hold a number of “parlor meetings” at the homes of campers or alumni in various communities. We welcome your assistance in this important area. Many of our new campers each summer come from our Alumni leads - relatives, friends, and acquaintances. YOU ARE OUR AMBASSADORS AND OFTEN OUR BEST SALESPeople! Please keep the referrals coming.

(3) Invest in the infrastructure to provide our campers with the best facilities possible. We have several capital projects underway including a new counselor lounge in the New Building (thanks to the generosity of the 1977 Waiters), and air conditioning in the Rec Hall (thanks in large part to the generosity of Ross Weisman). We are also exploring a significant project to improve the waterfront.
(4) Focus on fund-raising to provide the capital necessary to achieve the above priorities. None of this is easy as it requires significant investments in both time and money. We cannot accomplish any of these projects without the generous contributions made by our alumni and friends. We had a very successful Annual Campaign in 2012 and we thank all of you who generously contributed. We continue to grow our Bauercrest Legacy Society as we now boast more than 50 members! If you are interested in learning more about this, please contact Alan Feldman at AFeldman@Resourcerei.com.

So what can you do for Bauercrest? First, become/stay involved! Help us grow our Alumni network by spreading the word. Attend Alumni events. Continue to be an ambassador for Bauercrest in your community. Second, continue to donate when asked. We are a not-for-profit organization that depends on the generosity of our community to be able to invest in our programs, facilities, as well as scholarships for campers. Join us in our Legacy Society, a wonderful program designed to ensure that Bauercrest thrives for generations to come.

We depend on all of you. Our future will be shaped by the love, involvement, and charity or our Alumni and friends. Thank you all so much for all that you have given and done. Lord Bless Her With Whom None Compare!

Crestly,
Dan “Bean” Rubin
Hello Fellow Alums: I’m writing this article at 30,000 feet, on my way to Dallas after a truly remarkable Crest NYC gathering in Midtown! Thanks Pudge and Stims for pulling it together – and for your hospitality at Bryan-cave. From alumni in the city to prospective campers in the southwest, we’ve got lots of ground to cover. In my working years leading up to becoming camp director, I was pretty accustomed to weekly and extended travel. For sure, the Crest prepared me to be away from home and live more independently. While it was maybe one of the toughest things for me to accomplish at the age of 10, I couldn’t possibly imagine how heartening and exciting it would be to now have family almost everywhere I go. I’m sorry that Herb Wyman couldn’t make it for the recent reunion, although my former camper and current camper parent Rusty could. Nonetheless, the span of generations at the Long Room on 44th between 6th and Broadway ranged from 1966 (great to see you Mike Kitsis) to the present. I promise you, Dan Gold, K-Baum and the Crest West crew that we’ll make the trip! I guess it’s not just hitting the ground running, but also taking off to the skies to get the job done … I LOVE IT!

How are the numbers? How’s camp looking? Is Roger still there (yes, but officially retired)? I’m glad to answer in the positive and the affirmative to the inquiries. Perhaps the greatest question of all … “How can I help?” And what a great question that is. Bringing fellow alums together – and we have none other than Bibs to thank for planting that seed nearly 30 years ago with our first alumni weekend – is a gift in itself. We catch up on family, life’s events, and realize that fundamentally, as people we haven’t changed that much and that we’re there for one another – which is very comforting. Many of you may have heard about the plans for air conditioning going into the rec hall, continued bunk renovations, and the work underway for a new staff lounge in the upper New Building … THANKS AGAIN, STIMS, AND THE 77 WAITERS. All of these projects are essential to the success of camp. In a very special way, we have none other than Karl Ravech to thank for putting Bauercrest on the map as one of the best overnight Jewish camps in the country – and there are many. Karl, your keynote address at the Annual Grinspoon Institute/JCamp 180 conference was beyond inspirational. Those of us representing Bauercrest at the conference could not be more proud. My hope is that we can get the video copy and post the link to our website.

So how can you help? The many projects and plans we have in place would not be possible without your contributions of time, resources, and most notably funding. Looking at the business of running camp, I’m quickly reminded of Billy Schultz’s logical and motivating statement at a recent development committee meeting, to paraphrase: “There is no better audience for marketing, whether for fundraising or camper recruiting, than ourselves.” I couldn’t agree more. It’s an audience of thousands; and a gesture of generosity in any magnitude goes a very long way.

I wish all of you the best of health and prosperity for the New Year. While it would be impossible to thank each of you individually at this time, please know the gratitude I feel, and the positive difference you make in the lives of young Jewish men for many generations to come.

Todah abalR
Crestly, Robbie
2012 BAUERCREST ALUMNI “MAN OF THE YEAR” AWARD

Ross Weisman & Steve Stimell accept the 2012 “Man of the Year” Award at camp

REMEMBER WHEN:

1983 STAFF: 30TH ANNIVERSARY!
ANOTHER TREMENDOUS RESPONSE TO OUR
OUR ANNUAL FUND CAMPAIGN

We are very pleased to report that our 2012 Annual Fund drive generated $145,000+ from more than 160 donors. This has been our most successful Annual drive to date, both in the number of donors and in the amount of the funds raised. It is quite evident many of our alumni and parents recognize the ongoing financial needs of the Camp for providing scholarships, making capital improvements and offering quality programming for the campers.

In the following pages, we are listing the names of the Donors to this past year’s Fund. The Board gratefully thanks all of you who have given. We will be moving forward shortly with our 2013 Annual Fund Campaign, and we hope we can count on all our alumni and parents to be a part of this vital drive. This year’s Campaign will have an extremely exciting and wonderful opportunity to receive some matching funds from the Harold Grinspoon Foundation, which has always been supportive of Jewish camping and Camp Bauercrest. Stay tuned for details!

Thanks again to all of you who help the Camp as we move forward towards our 83rd season.

~ Arthur White
Development Committee Chair
2012 BAUERCREST ANNUAL FUND

BAUERCREST SOCIETY
($10,000 and greater)
- Dan Rubin
- Greg Segall
- Melissa and Gary Tearney
- Ken Wagner
- Ross Weisman

DIRECTOR’S CIRCLE
($5000 to $9,999)
- Alan Feldman
- Jeff Grinspoon and Jon Foley
- Monte and Jane Haymon
- Adam Hodes
- Adam Ochlis
- Barry Rodenstein
- Mitch Weisman

FOUNDER’S SOCIETY
($1,931 to $4,999)
- David Auslander
- Jordan Dickstein
- Paul and Phyllis Fireman
- Dave Mack
- Marc and Stacey Nevins
- Steven and Stacey Sands
- Andrew Schultz
- Bill Schultz
- Mike Weihrauch

COLOR WAR CAPTAINS
($1,000 to $1,931)
- Alumni Weekend 2012
- Martin Bloomfield
- Mark Fins
- Adam Friedman Memorial Fund
- Gerald and Bunny Friedman
- Jeff Gorlick
- William Iannazzi
- Steven Kolow
- Eric and Sheryl Levy
- Larry and Elin Neiterman
- Herb Phillips
- Stephen and Joyce Schultz
- Steve Stimell
- Mark Smoller
- Arthur White

GROUP LEADERS
($500 to $999)
- Marc Baker
- Charles Bello
- Jeff Berenson
- Mike Frankel
- Rick Goralnick
- Michael Green
- Steve Grinspoon
- Peter Harris
- Matt Hochman
- Randall Kaye
- Todd Lehner
- Peter and Nancy Levitt
- Dave Linda
- Adam May
- Alan Meixner
- Andrew Moss
- Howie Rodenstein
- Michael and Jenny Schreiber
- John Spertus
- Harold Weiner
- Jon Weiss
- John Wolf
- Jennifer and Steven Wolfberg
- Herb Wyman

BUNK CAPTAINS
($250 to $499)
- Rick Alpern
- Scott Barron
- Jon Bass
- Lawrence and Leah Berson
- Peter Blank
- Peter Bloom
- Bob Cohen
- Larry and Meryl Dannenberg
- Scott Devore
- Judy Dovev
- Arthur Fox
- Jay Goldman
- David Gorlick
- Jeff Grodsky
- Scott Grodsky
- Jon Guryan
- Robert Harris
- Alan Hertz
- Mitch Hodus

Gerald and Bunny Friedman
- Jeff Gorlick
- William Iannazzi
- Steven Kolow
- Eric and Sheryl Levy
- Larry and Elin Neiterman
- Herb Phillips
- Stephen and Joyce Schultz
- Steve Stimell
- Mark Smoller
- Arthur White
2012 BAUERCREST ANNUAL FUND (CONT.)

**Bunk Captains**  
($250 to $499) CONT.

- Jeff Jonas
- Seth and Beth Klarman
- Steve Levine
- Dave Lepes
- Steve Marlin
- Mike Missile
- Glen Morrison
- David Muenzer
- Irwin Novack
- Mike Reiss
- Paul Rubin
- Phil Sher
- Mark Silverstein
- Robert Simon
- Billy Smoller
- Neil Todreas
- Robert and Janet Wagner
- Michael and Dee Winston

**Friends of Bauercrest**  
(Up to $249) CONT.

- Mike Kitsis
- Lon Kopit
- Edward Kriegsman
- Ronnie Lappin
- Faith Frankel Levy
- Randi Lewis
- Bruce and Marcie Lipsie
- Dave Lipof
- Mark Litchman
- Jeff Lonstein
- Harold Mindel
- Steve Morin
- Norman Neiterman
- Marlene Newberg
- Mike Newberg
- Bob Ogan
- Dick Perlman
- Bruce Phillips
- Ralph Posner
- Jordan Rabinovitz
- Greg Radner
- Mike Ring
- Dan Rosenblum
- Steve Rothenberg
- Ken Sachar
- Mark Schwartz
- Alex Seldin
- Mark Shankman
- Brian Shactman
- Jim Shiniker
- Karen Shapiro
- Scott Shapiro
- Sam Shoolman
- Jim Shaw
- Steve and Judy Siegel
- Lou Steinberg
- David Titelbaum
- Bruce Throne
- Aaron Udler
- Roger Volk
- Martin Waldman
- Nat Weiner
- Russell Wyman

**Thank you for your generosity & support!**
Commit to naming Bauercrest in your estate plan and ensure that future generations will reap the benefits of the seeds we are planting now.

Your Investment Will Help Us:
> Provide Scholarships
> Improve Our Facilities
> Enhance Our Programs

Giving is Easy:
Many giving options are available:
> Bequests
> Life Insurance
> Charitable Gift Annuity
> IRA or Pension Plan

We now have over 50 committed Legacy Society members!!

To make your commitment or to receive more information, please contact:

Alan Feldman
(215) 717-3379
afeldman@resourcerei.com

David Auslander
(508) 789-5566
david.auslander@gmail.com

or visit us online at
www.bauercrest.org
BAUERCREST ~ FROM THE SKY
SHOT FROM HELICOPTER TO HELP START COLOR WAR 2012
ALUMNI WEEKEND 2012:
FRIDAY NIGHT ARRIVAL, TOP OF THE HILL
ALUMNI WEEKEND 2012 ~ FRIDAY NIGHT AT THE BIG HOUSE PORCH

Mike Green, Jim Glickman, Mike Levine

Jeff Marlin, Rick Alpern, Marc Davis, Alan Feldman, Steve Morin

Eli Epstein, Zack Kutchin, Brian Bernstein, Matt Reason, Jared Schwartz, Joel Felcher, Bob Levenfeld

Dave Golder, Doug Brooks, Dave Mandell

Josh Ziskin, Dave Schumacher, Dan Wiseman

Billy Smoller, Andrew Silver

Dan Cousins, Eric Dannenberg
Alan Feldman displays the “mini - Big House” gift from the new Bauercrest Legacy Society.

Alumni Weekend kicks off with Friday Night Cocktails at the Big House Porch.

Mike Tarlin, Josh Ziskin, Billy Schultz, Ken Rubin

Larry Neiterman, Mike Weihrauch, Joel Bernstein

Mark & Billy Smoller

ALUMNI WEEKEND 2012
Alumni Weekend
25 Year Club

Alumni Weekend Platinum Members: Attending every Alumni Weekend for 28 Years! ~ Mike Green, Jimmy Shaw, Jeff Gorlick, & Mark Smoller

Alumni Weekend Families

The Smollers, Blatts, Feldmans, Weihrauchs, Schultzes, Weintraubs, Rodensteins, Marlins, Bernsteins, and Gorlicks
ALUMNI WEEKEND 2012 POOLSIDE

Dan “Bean” Rubin, Mark “Bibs” Smoller
Brothers Gor: Jeff & Dave Gorlick
Brothers Blatt: Steve & Ed Blatt

Mike “Wish” Weihrauch

Dave “Bento” Weintraub

Jimmy Shaw, with his original Tiki Lau shirt!

Dave “Lips” Lipof & Elliot Sussman

Barry “Nick” Shopnick’
Saturday Afternoon European Handball game

ANNUAL “ALL-STAR” BBQ

BBQ “Captains” Bill Schultz, along with Chef Josh Ziskin (Chef/Owner of La Morra Restaurant, Brookline), leading the Annual Saturday Night Event!

This year’s menu included a full raw bar of oysters, shrimp & lobster, along with tremendous selection of grilled steak, chicken, ribs, burgers & dogs!